



Dear \_\_\_\_\_

At Wipro, we believe that tomorrow's citizens need to be equipped to deal with tomorrow's challenges. Wipro earthian came into being in 2011, rooted in the belief that building awareness is the first step towards sustainability. The vision of Wipro earthian is to enable a thinking and action driven approach to several sustainability issues like climate change, water scarcity, loss of biodiversity, etc., while also building essential skills, and inculcating the values necessary to shape a sustainable future. The core objectives of Wipro earthian are; integrating sustainability education into school and college curriculums, engaging students with sustainability issues through multiple perspectives, driving sustainability thinking and action through the learning process and, empowering teachers and students to drive change in their own contexts and environments.

The Wipro earthian program for schools focuses on students studying in classes 7 through to class 12. The teacher and students can choose between the themes of water, or biodiversity for their submission.

If you choose to participate in the water themed project, the students will have a set of assigned activities that will help them explore, understand and, ideate about the issues related to water and its interconnections to larger issues, at both a local and at a global level.

The inaugural biodiversity theme also consists of immersive activities and the goal of this project is to help you understand biodiversity in a larger context. To find how intricately biodiversity is connected to all aspects of human and non-human lives.

The Wipro earthian college program welcomes students from every type of college. There are two activities they can be part of; the Campus Foot printing Exercise, or the Plan for urban systems.

The Campus Foot printing exercise aims to help the institution develop a greater understanding of its campus ecological footprint particularly in the areas of water and energy. This data collection will not only to provide tangible numbers with which the institution can benchmark its sustainability parameters, but also to provide a much needed baseline against which future mitigation efforts in the campus can be measured allowing for future behavioral changes.

The Plan for urban systems is a task that is designed to increase the exposure of students to real issues within the sustainability paradigm that afflict us today, as well as encourage them to try their hand at devising practical solutions. They can choose from a set of India-centric concerns on water, waste, and mobility (transport) for which they need to prepare case study papers.

Our vision is to create an informed society by nurturing sustainability ideas within young minds in schools and colleges. We are reaching out to you so that we can partner and work with you in engaging and enabling a generation understand our planet better. For further details please visit our website:  
<http://www.wipro.org/earthian/>

Yours sincerely,

Anurag Behar – Chief Sustainability Officer, Wipro